



**Glenda Dawson High School
Dawson Eagle Band
& Catalyst Color Guard**

Director of Bands
Aaron Brown

Assistant Band Director
Nathan Coronado

Assistant Band Director
Dominique McCray

Percussion Director
Lou Boldrighini

Catalyst Color Guard Director
Nicholas Gerling

**Dawson High School
Band Boosters, Inc.**

President
Sherry Balsamo

Vice Presidents
Tony Bundick
Lara McPhail
Toni Sherrill
Angie Shortt, *Fundraising*
Myra Tijerina

Secretary
Danna Kutach

Treasurer
Jennifer Williams

Corporate Sponsorships Chair
Marissa Tindall
DHSBBSponsors@gmail.com

Dawson Band Boosters
P.O. Box 84134
Pearland, Texas 77584
dawsoneagleband.com

Dawson High School Band
Boosters, Inc. is registered as
a 501(c)(3) organization.
Tax ID 208914457

Dear Neighbor:

We would like to extend an invitation for you to partner with the Dawson High School Band Boosters. Your sponsorship will enable us to continue providing quality educational opportunities to the many students who participate in the Dawson Eagle Band & Catalyst Color Guard program.

We know you care about the community where you live and work. School leaders affirm that the single most critical factor in sustaining arts education in their schools is the active involvement of influential segments of the community. The importance of music in education is well documented and known to teach important skills, including problem solving, decision making, building self-confidence, self-discipline, promoting responsibility, teamwork, and the development of perception and vision. There's no surprise that the 2020 Valedictorian, as well as five of the Top 20 in this year's graduating class were our very own Dawson band students!

Established in 2007, the Dawson Eagle Band & Catalyst Color Guard has achieved state and national acclaim, including superior ratings at every UIL Marching Band Contest they have attended since the school's opening. ***Dawson has advanced to the UIL State Marching Band Competition every year eligible — that's six out of six trips to State!*** The Dawson Eagle Band & Catalyst Color Guard most recently placed in the Top 20 of all 6A high school marching bands in the 2018 UIL State Marching Band Competition. Additionally, our Catalyst Color Guard has competed on the national stage and has been ranked as high as #5 in the nation! ***But, that's nothing new... since 2007, the Dawson Eagle Band & Catalyst Color Guard has placed in the Top 10% of high school band programs in Texas.*** Our goal — with your support — is to earn a coveted spot at THIS year's state competition among even more competitive band programs in the great state of Texas!

Now in our 14th season, our band program has grown tremendously! The Dawson Eagle Band & Catalyst Color Guard is now comprised of approximately 340 dedicated students. This year the band will be performing a spectacular halftime presentation titled "AccelerationZ." In addition to halftime appearances and the UIL Marching Band Contests, the band will compete in several local and regional marching competitions, including Bands of America Regional in Houston, and face off with the best in the country at the Bands of America Super Regional in San Antonio.

The Dawson High School Band Boosters is a 501(c)(3) organization dedicated to supporting the pursuit of excellence for our band and color guard. Although the band is supported in part by Pearland ISD and student fees, the band boosters cover the many additional expenses that must be met to continue our commitment to excellence and to bridge the financial gap. These expenses include marching drill design and music for each year's marching show, expert technicians and instructors for marching, percussion, and color guard. There are also additional operating expenses, contest fees, recordings, and annual maintenance of equipment. Furthermore, we award approximately \$10,000 in scholarships to qualified graduating band seniors each year.

We look forward to partnering with you for the 2020-2021 school year! Be a part of our winning tradition by **submitting the attached form to us by August 1, 2020** (*this deadline is for purposes of being listed in the Dawson Football Media Guide and the printing of this year's Dawson Eagle Band 2020 show shirts that our students and parents wear all season*).

For more information concerning the many opportunities to partner with Dawson High School Band Boosters, please contact me at the phone number or email below. On behalf of the band and color guard members, as well as the audiences who will enjoy watching our performances this year, thank you for your consideration and support!

Sincerely,
Marissa Tindall, *Corporate Sponsorships Chair*
Dawson High School Band Boosters
281-620-5636 or email DHSBBSponsors@gmail.com

Dawson Eagle Band & Catalyst Color Guard by the numbers...

Dawson Eagle Band's SOARING History (2007 – 2020)

- ★ The Dawson Eagle Band has earned a spot in the UIL State Marching Contest every year eligible
- ★ The Catalyst Color Guard has competed on the national stage and has been ranked as high as #5 in the nation
- ★ The Dawson Eagle Band placed in the Top 10% of all 6A marching bands in the state of Texas
- ★ The Dawson Eagle Band has earned superior ratings at every UIL Marching Band Contest they have attended
- ★ The Dawson Eagle Band was an Area Marching Band finalist in 2009, 2011, 2013, 2014, 2016, 2018
- ★ The Dawson Eagle Band as a 4A band, qualified and advanced to state in 2009, 2011, 2013
- ★ The Dawson Eagle Band as a 6A band, qualified and advanced to state in 2014, 2016, 2018
- ★ The Dawson Eagle Band took 1st place at the USBands Dekaney Showcase in 2018
- ★ The Dawson Wind Ensemble was invited to perform at the Music for All National Festival in 2010, 2013
- ★ The Dawson Wind Ensemble was a TMEA State Honor Band finalists in 2007, 2011, 2014
- ★ The Dawson Wind Ensemble took 1st place at the TMEA Area H Honor Band Competition in 2018
- ★ The Dawson Percussion won 2nd overall, best bass line & best cymbals at the Drums Along the Brazos contest in 2018
- ★ The Dawson Percussion won 2nd overall, best bass line & best front ensemble at the Gulf Coast Classic contest in 2019
- ★ The Dawson Percussion won the Shadow Creek Showcase of Sound percussion contest in 2020
- ★ The Catalyst Color Guard won 1st place in the Texas Color Guard Circuit Scholastic National A Class in 2017
- ★ The Catalyst Color Guard was a finalist in the Winter Guard International World Championships in 2017
- ★ The Dawson Eagle Band is consistently a finalist at Friendswood's Small Town Big Sound contest

Did you know?

— Dawson band students have also excelled individually. In the last two years, the band has had 66 students place in the 9th grade Region Band, 123 in the Region Band, 21 in the Region Orchestra, 7 in the Region Jazz Band, 4 in the Area Jazz Band, 71 in the Area Band and 12 in the All-State groups.

— Outside of our typical high school band activities, the band also participates at athletic scrimmages, achievement celebrations for many other campus groups, district convocation, community parades, and holiday events at local businesses and restaurants around the city.

— In addition to their ensemble and individual band commitments, many students also participate in other activities. A few of these include performing with the Houston Youth Symphony, competing in local concerto competitions, enrolling in AP music theory, sending artwork to auction at the Houston Livestock Show & Rodeo, performing in the school musicals, and participating in many other clubs, organizations and honor societies around the campus and in the community.

— While the Dawson Eagle Band constantly strives for musical excellence, our band directors also feel it is crucial that they provide all students with an organization that has a culture they love and builds character that they keep forever. Dawson band students not only graduate with musical skill and life-long appreciation, but also with an understanding of how it was developed and how it can be carried with them the rest of their lives.

Community Reach

Your donation to the Dawson Band Boosters goes a long way to support the talented students of the Dawson Eagle Band & Catalyst Color Guard. As an active member of the Dawson and Pearland community, the Dawson Band Boosters can provide you access to customers for your business.

Here are some examples of the potential customers you could reach as a band sponsor:


FACEBOOK — With an average monthly reach of 8,500 people the Dawson Eagle Band Facebook page is extremely active in our region.

WEBSITE — The dawsoneagleband.com website has over 7,500 active users worldwide and regularly sees traffic exceeding 2,500 sessions per month. The website also displays over 4,000 pageviews each month. Silver, Gold, Platinum, and Diamond Sponsors have their logos and links to their website prominently displayed on every page.

EMAIL NEWSLETTER — The Dawson Eagle Band weekly email newsletter that is distributed by the Dawson Band Boosters is sent to over 600 people with an average engagement rate of 60%.

DAWSON
EAGLE BAND

Donations & Fundraising




over 50%

We must raise over \$175,000 every year to fully fund our band program — we need YOUR support to continue our success!


The Dawson Eagle Band & Catalyst Color Guard represent four grade levels of 340 diversified students from different cultures and socioeconomic backgrounds with a variety of interests aligned through music and performing arts.

Top 10% of Texas HS Band Programs
(State Qualifier 6-out-of-6 years)



11% of Dawson HS students are in band, making it THE largest group on campus

Hours of rehearsal before the first day of school

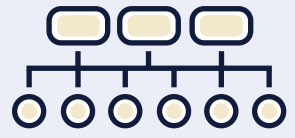


129

21 scholarships awarded in 2020

4'8" **6'2"**
Height range of members

72 Student leaders actively organize the band




180K

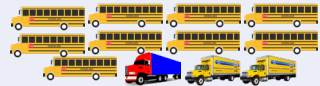
dots plotted on a football field that are memorized by band students in their marching show

4 of the 16 National Merit Scholars & **5** Grads were in band, including the 2020 Valedictorian

1000+ pairs of gloves used last year



20 volunteers needed to feed 340 students on game days



It takes 9 school buses, our 18-wheeler, and 2 moving trucks to transport the band each week!

Dawson Eagle Band CORPORATE SPONSORSHIP

Sponsorship Year 2020-2021 ending May 31, 2021

☐ **Diamond Sponsor – \$5,000 +**

Logo on back of DHS Band 2020 Show Shirts (*Deadline: August 1, 2020*)
 Logo on sponsor signage at all DHS Band events
 Company name listed in all DHS Band concert programs
 Preferred seating at DHS Band concerts & events
 Logo (100 x 250 pixels) & hyperlink on DHS Band website
 Link shared on Band Boosters Facebook page at time of sponsorship
 Company name announced at every halftime show
 Invitation to hospitality reception at public send-off performance
 Listed in the DHS Football Media Guide (*Deadline: August 1, 2020*)
 Logo on DHS Band Sponsors banner **
 DHS Band Sponsor framed picture to be displayed at place of business
 Logo on 18-wheeler (25" tall x 44" wide)
 DHS Band ensemble perform for your company ***

☐ **Platinum Sponsor – \$2,500**

Logo on back of DHS Band 2020 Show Shirts (*Deadline: August 1, 2020*)
 Logo on sponsor signage at all DHS Band events
 Company name listed in all DHS Band concert programs
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 Listed in the DHS Football Media Guide (*Deadline: August 1, 2020*)
 Logo on DHS Band Sponsors banner **
 DHS Band Sponsor framed picture to be displayed at place of business
 Logo on 18-wheeler (15" tall x 21" wide)

☐ **Gold Sponsor – \$1,000**

Logo on sponsor signage at all DHS Band events
 Company name listed in all DHS Band concert programs
 Preferred seating at DHS Band concerts & events
 Logo (100 x 250 pixels) & hyperlink on DHS Band website
 Link shared on Band Boosters Facebook page at time of sponsorship
 Company name announced at every halftime show
 Invitation to hospitality reception at public send-off performance
 Listed in the DHS Football Media Guide (*Deadline: August 1, 2020*)
 Logo on DHS Band Sponsors banner **
 DHS Band Sponsor framed picture to be displayed at place of business
 Logo on 18-wheeler (10" tall x 12" wide)

☐ **Silver Sponsor – \$500**

Logo on sponsor signage at all DHS Band events
 Company name listed in all DHS Band concert programs
 Preferred seating at DHS Band concerts & events
 Logo (100 x 250 pixels) & hyperlink on DHS Band website
 Link shared on Band Boosters Facebook page at time of sponsorship
 Company name announced at every halftime show
 Invitation to hospitality reception at public send-off performance
 Listed in the DHS Football Media Guide (*Deadline: August 1, 2020*)
 Logo on DHS Band Sponsors banner **
 DHS Band Sponsor framed picture to be displayed at place of business

☐ **Bronze Sponsor – \$250**

Company name listed in all DHS Band concert programs
 Preferred seating at DHS Band concerts and events
 Logo (100 x 250 pixels) & hyperlink on DHS Band website
 Link shared on Band Boosters Facebook page at time of sponsorship
 Company name announced at every halftime show
 Invitation to hospitality reception at public send-off performance
 Listed in the DHS Football Media Guide (*Deadline: August 1, 2020*)
 Company name on DHS Band Sponsors banner **
 DHS Band Sponsor picture to be displayed at place of business

☐ **Donation of \$ _____** to support the Dawson Eagle Band.

** Band Sponsor sign to be displayed at a minimum at the following events:
 — All home football games
 — Parent Preview (Aug.)
 — Public Send-Off Performance (Oct.)
 — Holiday Market & Winter Concert (Dec.)
 — 1st Annual Bingo Night (March)

*** To be coordinated with the Band Director to not conflict with band competition seasons.



In order to receive recognition, payment must be received by August 1, 2020.

Please print name **exactly as it should appear** in promotional materials, including capitalizations and abbreviations.

Sponsor Name: _____ Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____
 Website: _____

- ☐ I do **NOT** wish to be listed in publications/website/social media.
☐ I decline all monetary benefits. Please receipt my full donation.

Payment Information:

- ☐ Check # _____ (payable to DHS Band Boosters)
☐ Goods or Services _____
☐ Sponsor logo provided on ____/____/2020
☐ Donation Amount: \$ _____

Date received by DHSBB: ____/____/2020

Received by: _____

Mail form & payment to: Dawson Band Boosters
 P.O. Box 84134
 Pearland, Texas 77584



Dawson Eagle Band CORPORATE SPONSORSHIP Comparisons

Sponsorship Year 2020-2021 ending May 31, 2021

	BRONZE SPONSOR \$250	SILVER SPONSOR \$500	GOLD SPONSOR \$1,000	PLATINUM SPONSOR \$2,500	DIAMOND SPONSOR \$5,000
Company name listed in all DHS Band concert programs	•	•	•	•	•
Preferred seating at DHS Band concerts & events	•	•	•	•	•
Logo (100 x 250 pixels) & hyperlink on DHS Band website	•	•	•	•	•
Link shared on DHS Band Boosters Facebook page at time of sponsorship	•	•	•	•	•
Company name announced at every halftime show	•	•	•	•	•
Invitation to hospitality reception at public send-off performance	•	•	•	•	•
Listed in the DHS Football Media Guide (<i>Deadline: August 1, 2020</i>)	•	•	•	•	•
Listed on DHS Band Sponsors banner	company name	logo	logo	logo	logo
DHS Band Sponsor picture for display at place of business	•	framed	framed	framed	framed
Logo on sponsor signage at all DHS Band Events *	•	•	•	•	•
Logo on 18-wheeler (see below for details)			10" tall x 12" wide	15" tall x 21" wide	25" tall x 44" wide
Logo on back of DHS 2020 Show Shirts (<i>Deadline: August 1, 2020</i>)				•	•
DHS Eagle Band ensemble perform for your company					•

* Band Sponsor sign to be displayed at a minimum at the following events: All home football games, Parent Preview (Aug.), Public Send-Off Performance (Oct.), Holiday Market & Winter Concert (Dec.), and 1st Annual Bingo Night (March).

Dawson Eagle Band TRAILER – Sponsor Logo

The Dawson Eagle Band travels the South Belt region during the Fall on a weekly basis. Every week the band performs in front of thousands of high school football fans. The Dawson Eagle Band is also scheduled to perform at six large contests this Fall. The band will be seen by tens of thousands of people during those few weeks. The Dawson Eagle Band trailer will accompany the band everywhere it goes and our Diamond, Platinum, and Gold Sponsors' logos go along with them.

Term: August 2020 — May 2021

Placement: Back doors of trailer

Guidelines & Restrictions:

- Logo must be high-resolution (300 dpi) or the original vector file for best reproduction on the high quality vinyl.
- Please email your logo to DHSBBSponsors@gmail.com.
- No tobacco, firearms, alcohol, political, or religious advertising is permitted.
- The Dawson Eagle Band trailer is owned by Pearland ISD.

